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action based on your words. It's essentially a fancy word for persuasion. If you would like to learn more about this art of persuasion, today's post "Copywriting for Beginners: The Basics" is meant for you.

Copywriting for Beginners: The Basics | Fearless Affiliate

Copywriting is one of the most essential elements of effective online marketing. The art and science of direct-response copywriting involves strategically delivering words (whether written or spoken) which get people to take some form of action.

Copywriting 101 - David Ly Khim

SEO copywriting is both a key element and a big challenge in every SEO strategy. As search engines crawl web pages, the content of your website should be fine-tuned to the - ever-changing - algorithms of search engines. In addition to that, you should write clearly so that your audience both enjoys and

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