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Amazon.com: Beyond Measure: The Big Impact of Small ...

Synopsis. BEYOND MEASURE: The Big Impact of Small Changes was first published in 2015. A powerful manifesto for CEOs and managers alike, Beyond Measure reveals how organizations can make huge changes with surprisingly small steps. In this wise and witty guide

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to creating strong company cultures, business leader Margaret Heffernan lays the groundwork for a new kind of thinking: Organizations can create seismic shifts by making deceptively small changes.

Margaret Heffernan - Beyond Measure

Packed with incredible anecdotes and startling statistics, *Beyond Measure* takes us on a fascinating tour across the globe, highlighting disparate businesses and revealing how they've managed to change themselves in big ways through incremental shifts. How did the CIA revolutionize their intelligence gathering with one simple question?

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Beyond Measure: The big impact of small changes. by Margaret Heffernan [public library] Summarized by Katharina Wegmann. Margaret Heffernan's new book "Beyond Measure: The big impact of small changes," is an original manifesto for business leaders. Creating strong organizational cultures does not require multi-million dollar programs; instead, small actions by each employee- from Custodian to CEO- matter more and have the biggest impact.

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measuring the “impact” in impact investing Impact investors employ a number of methods to pursue the objectives outlined above By identifying patterns that we found in our research, we have categorized four impact measurement methods: 1 Expected return takes into account the anticipated social benefits of an investment against its

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Beyond Measure | A powerful manifesto

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for CEOs and employees alike: Influential and award-winning business leader Margaret Heffernan reveals how organizations can build ideal workplace cultures and create seismic shifts by making deceptively small changes.

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Small changes -- listening, asking questions, sharing information -- alter beyond measure the ideas, insights, and connections those systems are capable of producing. Each of these small things generates responses that influence the system itself. And everyone, from CEO to the janitor, makes an impact."

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Her combination of can-do and counterintuitive thinking emerges in full effect in Beyond Measure, a brief, punchy, plainspoken TED book – the literary equivalent of a TED Talk. Clocking in at a bit more than 100 pages, it opens as TED talks should with a compelling thesis: The most important aspect of any company is its culture, and that ...

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Beyond Measure Free Review by Margaret Heffernan

Book Recommendation: Beyond Measure. by Michael Neuendorff | Jun 20, 2017 | Book Recommendations | A nice little book (100 pages) by Margaret Heffernan (former CEO of 5 companies) that highlights the big impact of small changes. To me it's a book about corporate culture and how we can positively influence its development with little shifts.

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